



27-17/2013-S&M-CM/19

Dated: 28.04.2014

To

The Chief General Managers,
All Telecom Circles/Districts
BSNL.

Sub: Up-front commission to Franchisees for Postpaid Mobile Bill payment through C-Topup.

Kindly refer to various guidelines and instructions issued by this office from time to time on the subject mentioned above. The last guidelines were issued vide No 27-1/2011-S&M-CM/75 dt. 20.12.2013.

2. To make the accounting process simple and to give impetus to the new and innovative way of making payment of Mobile Bills, it has been decided by the competent authority to give flat 2% up-front commission without any upper capping to Franchisees at the time of purchase of stock for postpaid wallet in the C-Topup system. All other terms & conditions will remain un-changed.
3. These orders will be effective from 1st May 2014 for a period of 6 months for GSM mobile bills only. The impact of this order will be watched on monthly basis for review and further extension of the scheme.
4. Wide publicity of this facility may be given amongst all channel partners to popularize the scheme. In addition, Postpaid Mobile customers may be informed through Press release, bulk SMS, Websites and Tariff cards as they will now be able to pay their bills through nearby retailers even after office hours all seven days without any need to stand in queue.

(Upendra Bakolia)
Addl. GM(S&M-CM)

Copy for kind information and necessary action to :-

1. CGM, ITPC Pune / GM (Dev) ITPC Hyderabad.
2. Sr. GM Nodal Centre North/ East/ West/ South Zone
3. M/s Pyro Network Pvt Ltd.